



PREMIUM OAT DERIVED INGREDIENTS

A COMPELLING RANGE OF PRODUCTS

MADE FROM

BASHANG HIGHLAND OATS INNER MONGOLIA



Highland Oats, grown at up to 2400m

Grown in Bashang Grasslands

Inner Mongolia

Optimal climate

Unique geological conditions

All Natural - No fertilizers, pesticides or growth regulators

A Portfolio of Valuable Oat Derivatives

| Product | Function | Appearance | Color | Solubility | Pct use |
|---------------------|---|-----------------------------|---------------------------|---------------|----------|
| Oat Peptide | skin tensor, anti wrinkle, anti-aging, skin smoothing | Transparent, viscous liquid | Colorless to light yellow | water-soluble | 2 – 10% |
| | | | | | |
| Oat β -Glucan | anti-aging, skin protection, skin regeneration, after-sun | Transparent, viscous liquid | Colorless to light yellow | water-soluble | 2 – 10% |
| | | | | | |
| Oat Oil | anti-inflammatory, anti-aging, moisturizing | Transparent, oily liquid | Bright yellow | Oil-soluble | 0,5 – 5% |
| | | | | | |
| Oat Protein Skin | anti-aging, anti-wrinkle, after sun, moisturizing | Viscous liquid | Light yellow to yellow | water-soluble | 2 – 10% |
| | | | | | |
| Oat Protein Hair | hair protection, film former | Viscous liquid | Light yellow to yellow | water-soluble | 2 – 5% |

Oat Peptide

- Active ingredient
- Immediate slight film forming ability which smoothes the skin micro-relief.
- Obtained by enzymolysis from avenin (protein from oats)
- Anti wrinkle effect => IMMEDIATE EFFECT felt 5 minutes after application (in-vivo test)
- Smoothing properties
- Excellent moisturizing properties (in-vivo)
- Skin roughness reduced (in-vivo)
- In-Vivo testing, 20 test subjects, age 25 – 50

Test area: forearm inside

Lotion contained 10% oat peptides

Test duration: 4 weeks

Documentation: Photography, image analysis



Oat β Glucan

- Anti-aging ingredient from oat
- Polysaccharide with β -glycosid bond
- Fine wrinkles flattening thru film-forming ability
- Enhances skin elasticity
- Promotes skin regeneration
- Helps to create a silky and smooth touch on skin
- Carriers for other active ingredients
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Oat Oil

- Very good irritant-relieving, soothing properties
- Avenanthramides, phytochemicals with anti-inflammatory effect
- Radical protection by vitamin E and Esterols
- Very good nourishing and moisture-binding properties
- Perfect "skin protection oil"
- 100% natural active ingredient made by supercritical CO₂ extraction method



Oat Protein

SKIN

- Active protein for skin care
- Protects the skin during cleansing
- Provides the skin with structural elements
- Reduces redness and roughness

HAIR

- High quality Avenin
- Repairs the damaged hair structure
- Provides the inner core of the hair (medulla) with important building blocks
- Strengthens the hair
- Forms a protective film and thus improves the elasticity of the hair





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